



CHRISTIANNA DAMON

UX/UI DESIGNER

CONTACT DETAILS

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Raleigh, NC

PERSONAL BACKGROUND

Driven by a genuine love for both design and animals, I bring a compassionate perspective as a UI/UX Designer with a veterinary medicine background. Eager to apply my meticulous approach and leadership prowess to shape exceptional user experiences in a captivating UI/UX design role.

SKILLS

User Interface Design
User Experience Design (UED)
Customer Engagement
Empathy Mapping
Web Design
Product Development
UX Research

EDUCATION

North Carolina State University
Bachelor of Fine Arts
2022 - Est. Graduation 2026

EXPERIENCE

ListedB: UX/UI Designer (June 2023-Present)

Successfully led the comprehensive revamp of the ListedB app, following its recent release on the Apple App Store. Introduces and improved in-app features such as seamless service booking, a dynamic social media feed, and personalized profiles. Proactively made design improvements based on reported user experiences and feedback.

UX Academy: DesignLab '22-'23

Successfully completed an intensive UI/UX Academy, gaining expertise in creating captivating user experiences. Acquired comprehensive knowledge in user-centered design methodologies, user research, prototyping, wireframing, and visual design principles.

Projects Completed

- A makeup 'try-on' feature for the Sephora app that allows users to virtually test and visualize different makeup products on their own faces using augmented reality technology.
- A mobile-first, end-to-end women's only, social media app designed to match and connect women with similar interests to form new friendships.
- A redesigned golden retriever breeder's website, that increased user engagement by 60% and customer satisfaction by 75%.

PREVIOUS EMPLOYMENT

North Carolina State University

ICU Veterinary Nurse (2021-2022)

Banfield Pet Hospital

General Practice Vet Tech (2020-2022)

BluePearl Emergency Vet

ER Veterinary Nurse (2019-2021)